

3 BIG ISSUES... SPRING • SUMMER • FALL

2015

INTERIOR APPEAL

The **HIGHEST** quality print publication in the market, direct mailed in-home to active, affluent women in the most desirable zip codes including Lake Mary/Heathrow, Longwood, Maitland, Winter Park, College Park, Baldwin Park, Dr. Phillips/Bay Hill/Windermere, Lake Nona and Celebration.

* Additional distribution: target retailers, showrooms, community and charity events.

HIGHLY ENGAGED READERS!

Interior Appeal issues published SPRING, SUMMER and FALL. Approximately 14,000 copies will be printed and delivered.

Each Issue will be filled with...



SPECTACULAR HOMES
STUNNING SPACES

DESIGNER SECRETS & SOURCES

LOCAL FINDS

ENTERTAINING IDEAS



Special introductory Ad Rates* with insertion in all 3 issues:

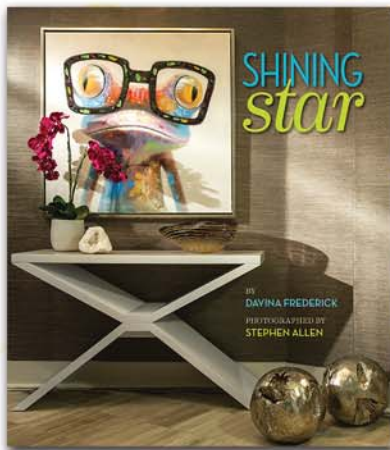
full page.....\$1,295
half page.....\$750
third page.....\$450

Deadlines:

SPRING 1/12
SUMMER 5/11 FALL 9/15

For more information or to reserve space contact: **Kate Slentz**,
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ART & ARCHITECTURE



FROM THE PUBLISHERS OF ORANGE APPEAL!

"We have gotten so many requests from readers for more design, art, architecture and entertaining coverage that we knew **Interior Appeal** would 'appeal' to them."

Christi Ashby & Kate Slentz

Orange Appeal was founded in 2008 and a big part of the original mission was (and still is) to support local non-profits that make Orlando a better place.

THE HIGHEST QUALITY!

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